

CENTRIOZ | WooCommerce Plugin Documentation

Size Chart & Fit Calculator

Complete merchant documentation - Free & Pro
Install, Chart Rules, Size Guide, Find My Fit,
Made-to-Measure, CSV tools, shortcodes, and FAQ

With step-by-step screenshots

Version 1.0 | WordPress 6.4+ | WooCommerce 8.0+
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1. What this plugin does

Wrong size is one of the top reasons apparel shoppers return online orders. A static size table alone is not enough. Size Chart & Fit Calculator for WooCommerce by Centrioz gives shoppers a clear size guide AND a Find My Fit recommender that can select the matching variation - plus an optional Made-to-Measure upsell so you can earn custom-fit fees on the same product page.

Core outcomes for your store

- Reduce sizing confusion and support tickets
- Recommend a size from chest and waist (and hip when your chart includes it)
- One-click Use this size on variable products
- Monetize custom measurements with a Made-to-Measure fee
- Modern React admin with Chart Rules, exclusions, CSV tools, and live preview
- Works with classic themes (Storefront, Astra) plus shortcode and Gutenberg block for block themes

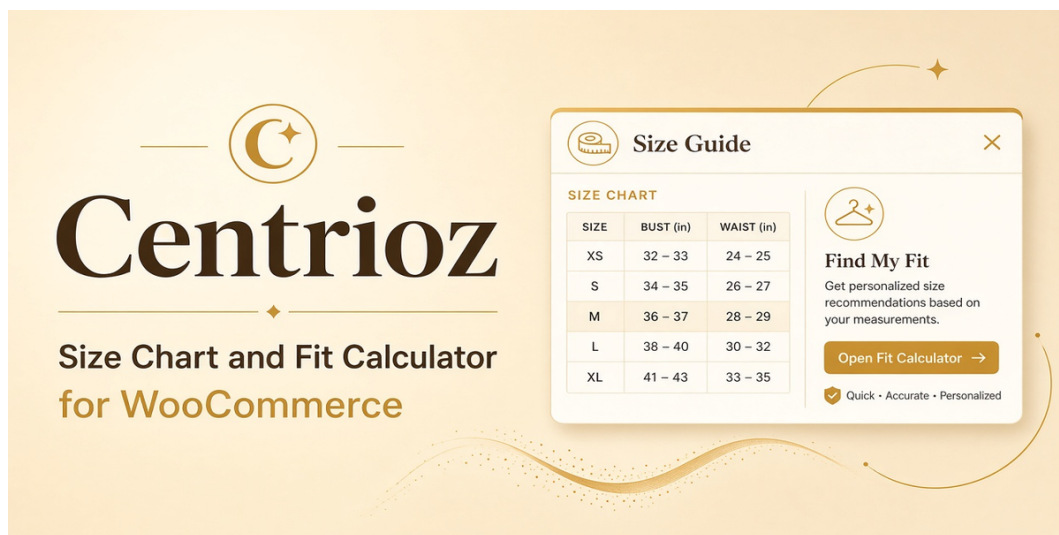


Figure: Product overview - Size Chart & Fit Calculator for WooCommerce

Free vs Pro at a glance

Free includes up to 3 Chart Rules, exclusions, Find My Fit, Use this size, Inches/CM, CSV import/export, Made-to-Measure with a fixed fee, shortcode, and Size Guide block.

Pro is a standalone plugin (it bundles the Free core). It unlocks unlimited Chart Rules, appearance controls, country/tag targeting, custom columns, percentage fee rules, scan helpers, saved profiles, Insights, and the order measurements metabox.

2. Who it is for (use cases)

Apparel & fashion stores

T-shirts, hoodies, dresses, trousers, outerwear - anywhere shoppers need chest/waist/hip guidance before choosing a variation.

Custom / made-to-measure sellers

Collect Length, Width, Shoulder, Sleeve (and notes) on the product page, charge a fee, and see measurements on the order line item.

Multi-brand catalogs (Pro)

Different brands need different charts. Pro country targeting, tags, and unlimited rules keep the right guide in front of each shopper.

Stores fighting returns

Find My Fit + Use this size lowers wrong-size carts. Pair with clear measurement instructions in your chart description for best results.

3. Requirements & compatibility

- WordPress 6.4 or newer
- PHP 7.4 or newer
- WooCommerce 8.0 or newer (must be active)
- Compatible with High-Performance Order Storage (HPOS)
- Compatible with Cart / Checkout Blocks (Store API)
- Classic themes and block themes (use shortcode/block if the button is missing)

Tip

Always keep WooCommerce active. The Size Guide will not appear on product pages without it.

4. Install Free

From WordPress.org (when listed)

1. In wp-admin go to Plugins -> Add New.
2. Search for Size Chart and Fit Calculator for WooCommerce.
3. Click Install, then Activate.
4. Confirm WooCommerce is active.
5. Open Size Chart & Fit Calculator -> Chart Rules.

From a ZIP (Centrioz download)

1. Download size-chart-fit-calculator-for-woocommerce.zip from Centrioz.
2. Go to Plugins -> Add New -> Upload Plugin.
3. Choose the ZIP -> Install Now -> Activate.
4. Open Size Chart & Fit Calculator in the left admin menu.

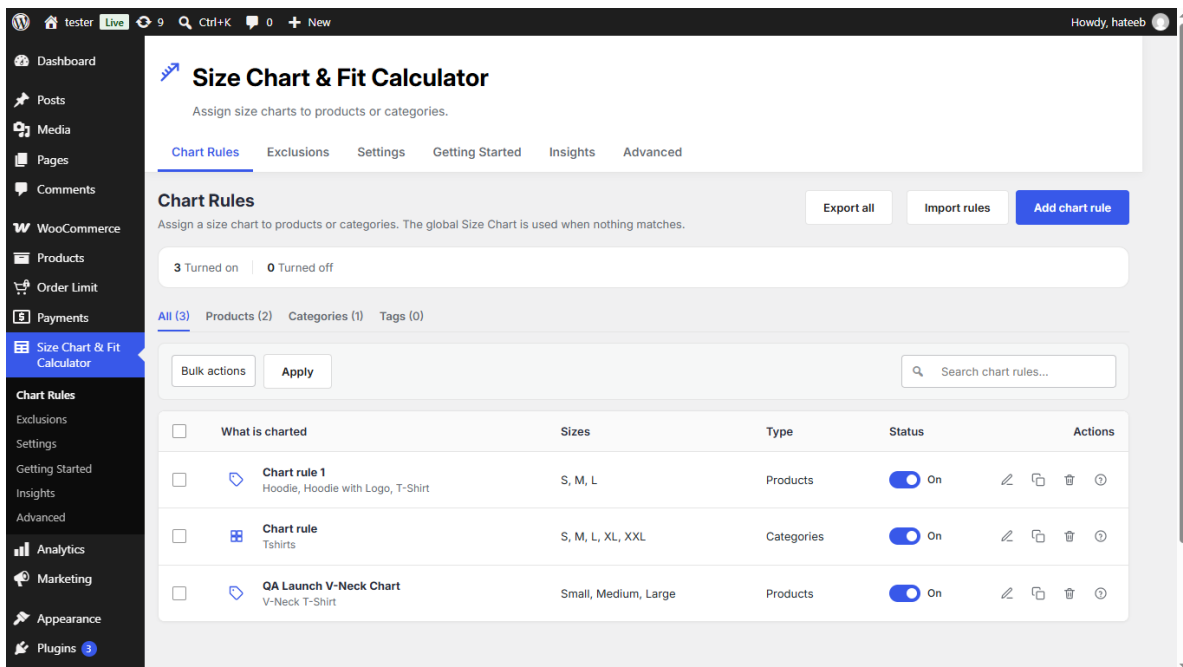


Figure: After install - Chart Rules list in wp-admin (Size Chart & Fit Calculator menu).

5. Install Pro (standalone)

Size Chart & Fit Calculator Pro includes the size-chart core. You do not need Free active at the same time. If both are installed, Pro deactivates Free automatically.

1. Upload and activate Size Chart & Fit Calculator Pro (ZIP from Centrioz or your marketplace).
2. Complete any license steps shown (for example LemonSqueezy or WooCommerce.com Helper).
3. Open Size Chart & Fit Calculator - Chart Rules are unlimited and Pro tabs unlock.
4. If Free was active, you may see a notice that Free was deactivated - that is expected.

Important

Do not run Free and Pro together. Keep Pro only on production stores that purchased Pro.

6. Admin tour - menus & tabs

In wp-admin, open Size Chart & Fit Calculator. Main areas:

- Chart Rules - create/edit size charts and assign them to products or categories
- Exclusions - hide the guide on selected products without deleting a rule
- Settings - global defaults for the Size Guide experience
- Getting Started - quick setup checklist for new stores
- Insights - Pro analytics for sizing and Made-to-Measure activity
- Advanced - Pro licensing, advanced options

On the Chart Rules screen you can Export all, Import rules, Add chart rule, filter by Products / Categories / Tags, search rules, and toggle each rule On/Off.

7. Create your first Chart Rule

Chart Rules decide which size chart appears on which products. Free allows up to 3 rules. Pro removes that limit.

1. Go to Size Chart & Fit Calculator -> Chart Rules.
2. Click Add chart rule (or open an existing rule to edit).
3. Enter a clear Name (example: Mens T-Shirt Chart).
4. Choose Assign to: Products or Categories (and search to pick items).
5. Add size rows. Include at least Chest and Waist columns. Add Hip if you want Find My Fit to use hips.
6. Optional: add Shoulder, Sleeve, or other columns your brand needs.
7. Turn Rule is on, then click Save rule.
8. Open a matching product on the storefront and click Size Guide to verify.

Size Chart & Fit Calculator
Edit this chart rule, then save. Use Back to return to the list.

New chart rule
Measurements are stored in inches. Size cannot be removed.

[Back to rules](#)

Name
Demo How-To Chart

Assign to
Products

Search products...

Countries
Leave empty to show this chart in every country. Or pick countries (example: United States, United Kingdom, Germany) so shoppers only see this chart when their store country matches. A country-specific chart wins over a chart for everyone.

Search countries...

☒ Rule is on [Save rule](#)

Storefront preview
Live look of this chart as you edit it.

Size Guide		IN / CM				
Size	Chest	Waist	Hip	Shoulder	Sleeve	
-	0	0	0	0	0	

Figure: New chart rule editor - name, assignment, countries (Pro), live storefront preview.

Size Chart & Fit Calculator

Edit this chart rule, then save. Use Back to return to the list.

Edit chart rule

Measurements are stored in inches. Size cannot be removed.

Size	Chest	Waist	Shoulder	Sleeve	
Small	36.00	30.00	17.00	33.00	Remove
Medium	38.00	32.00	18.00	34.00	Remove
Large	40.00	34.00	19.00	35.00	Remove

Edit chart rows in Excel: Export CSV, change numbers, then Import CSV back into this rule.

START FROM TEMPLATE

Select template...

Apply template Export CSV Import CSV

Add size row Column label Add column

Rule is on Save rule Delete rule

Storefront preview

Live look of this chart as you edit it.

Size Guide				IN / CM
Size	Chest	Waist	Shoulder	Sleeve
Small	36.00	30.00	17.00	33.00
Medium	38.00	32.00	18.00	34.00
Large	40.00	34.00	19.00	35.00

Figure: Chart table editor with Export CSV / Import CSV, templates, Add size row, and live preview.

Measurement tip

Measurements are stored in inches in the admin. Shoppers can still toggle Inches - CM on the storefront.

8. Assign products, categories & exclusions

Assignment

Assign a rule to specific products, or to a category so every product in that category inherits the chart. Prefer category rules for large catalogs; use product rules for exceptions and hero SKUs.

Exclusions

Use Exclusions to hide the Size Guide on selected products without deleting the parent rule. Useful for accessories or one-size items that share a category with sized apparel.

Priority & conflicts

If more than one rule could match, check which rule is On, review exclusions, and (on Pro) country/tag targeting. Keep names descriptive so your team can audit rules quickly.

9. Storefront Size Guide button & modal

On matching products, shoppers see a Size Guide button near the add-to-cart area (exact placement depends on the theme). Clicking it opens a polished popup modal.

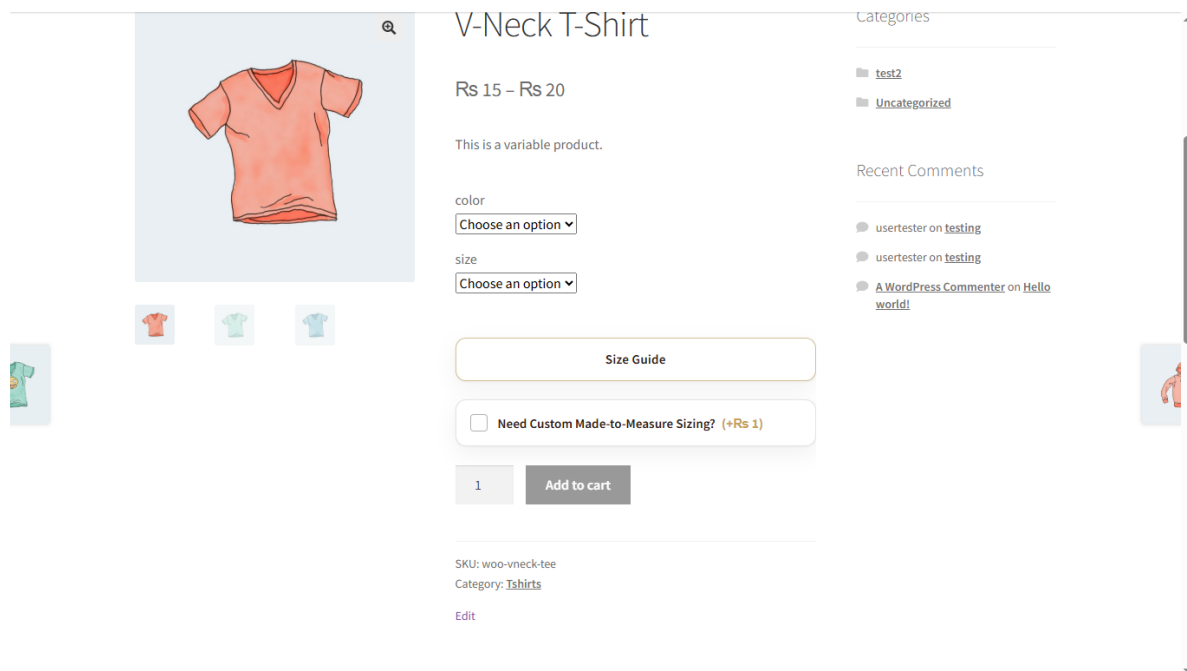


Figure: Product page - Size Guide button and Made-to-Measure checkbox near Add to cart.

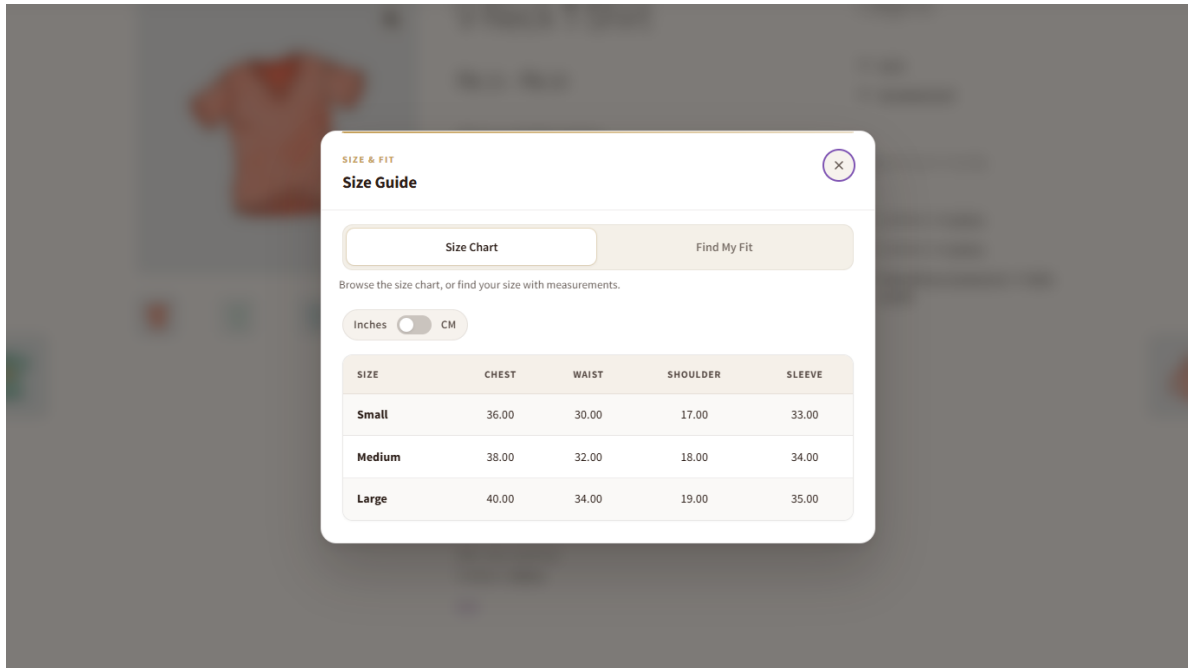


Figure: Size Guide modal - Size Chart tab with Inches selected and a clear measurement table.

If your block theme or page builder does not print the button, use the shortcode or Size Guide block (section 14). Shop managers may see an on-page tip when the button is missing.

10. Inches / CM conversion

Inside the Size Guide modal, shoppers can switch units with the Inches / CM toggle. The table updates live - you do not need two separate charts for unit systems.

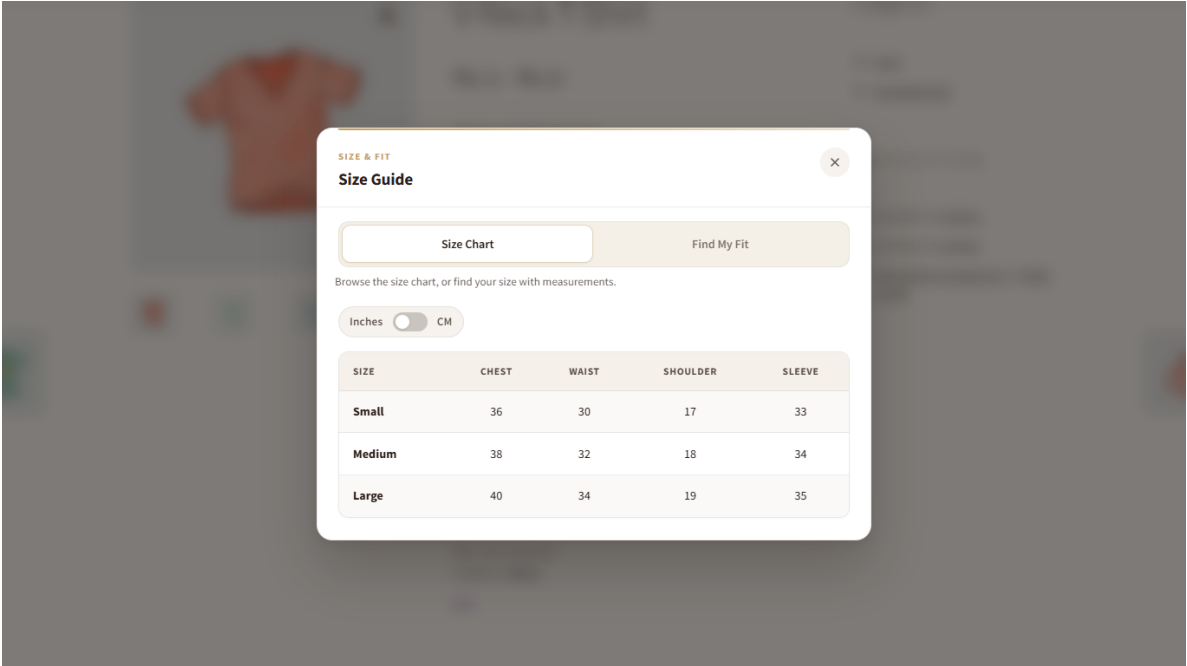


Figure: Same size chart shown in centimeters after the shopper toggles CM.

11. Find My Fit recommender

Shoppers open the Find My Fit tab, enter chest and waist (and hips when the chart includes them), choose a fit preference (snug / regular / relaxed), and receive a recommended size. The matching row can be highlighted in the chart for confidence.

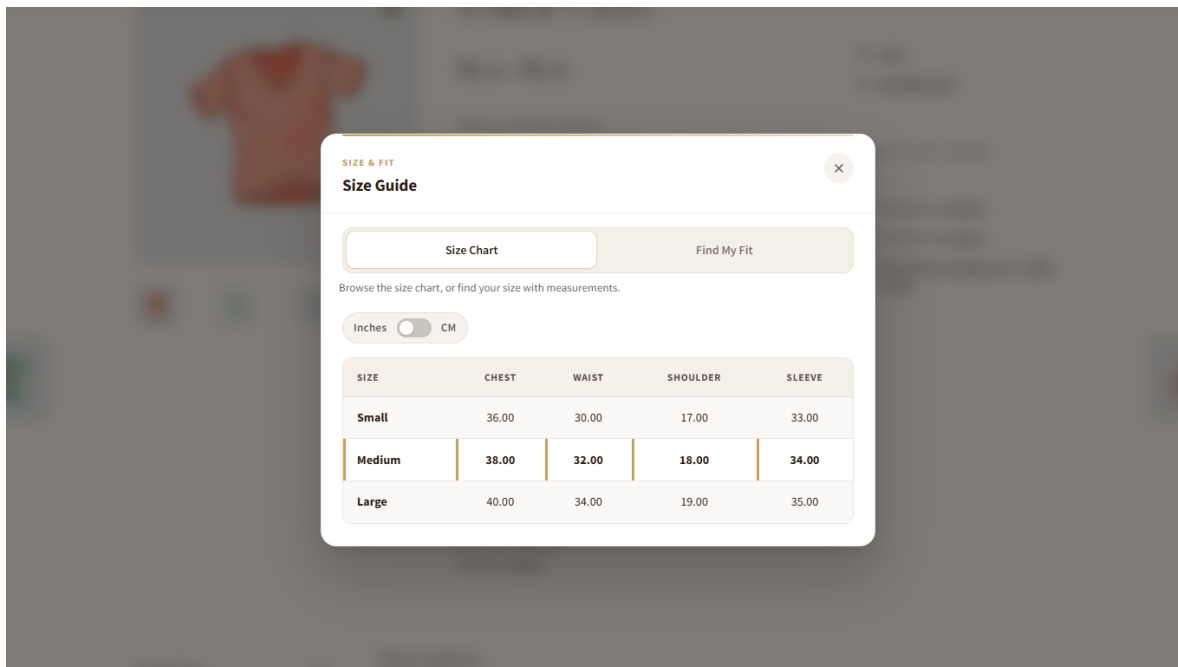


Figure: Find My Fit flow - recommended size highlighted in the Size Guide (example: Medium).

- Ask shoppers to measure over light clothing for consistency
- Include Hip in the chart if your garments fit at the hip
- Match size labels (Small / Medium / Large or S / M / L) to your variation attribute names

12. Use this size (variable products)

After a recommendation, Use this size selects the matching size attribute on variable products (when the term exists) and closes the modal so the shopper can add to cart.

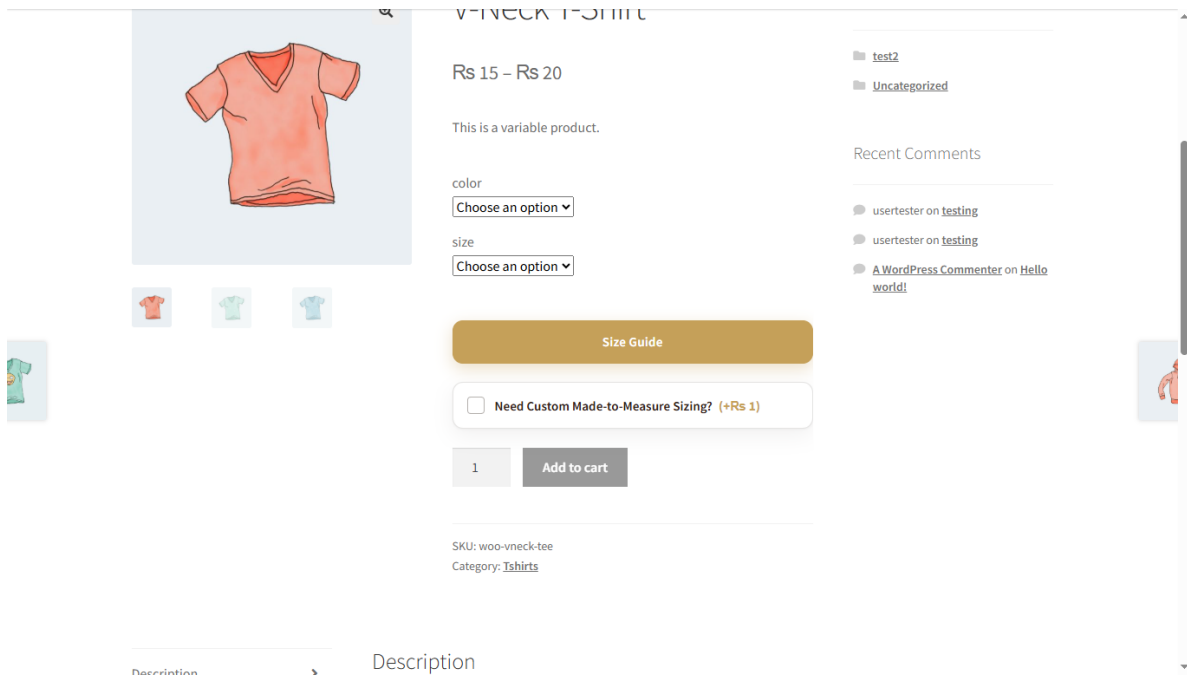


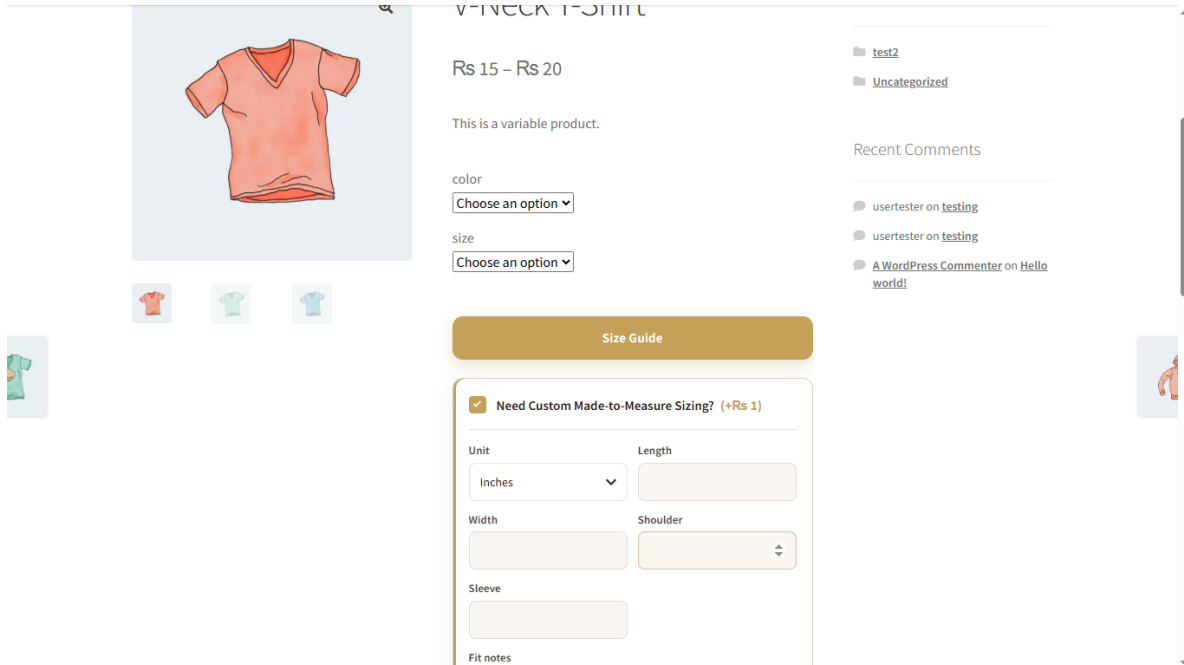
Figure: After Use this size - shopper returns to the product form ready to choose color and add to cart.

Variation tip

Size attribute terms must match chart labels. If the chart says Medium but the attribute is M, map names consistently or Use this size cannot select the variation.

13. Made-to-Measure upsell

Optional upsell fields collect custom measurements on the product page. Values are stored with the cart line and appear on the order. Free uses a fixed fee amount. Pro can use a fixed fee or a percentage of product price, plus extra fields and fee rules.



The screenshot shows a product page for a "V-NECK T-SHIRT". The product is priced at "Rs 15 - Rs 20" and is labeled as a "variable product". Below the price, there are dropdown menus for "color" and "size", both with the option "Choose an option". To the right of the product image, there is a "Recent Comments" section with three comments: "usertester on testing", "usertester on testing", and "A WordPress Commenter on Hello world!". Below the product image, there is a "Size Guide" section. The "Size Guide" section has a header "Size Guide" and a sub-header "Need Custom Made-to-Measure Sizing? (+Rs 1)". Below this, there are input fields for "Unit" (set to "Inches"), "Length", "Width", "Shoulder", and "Sleeve". There is also a "Fit notes" field.

Figure: Made-to-Measure enabled - unit selector and measurement fields (Length, Width, Shoulder, Sleeve, notes).

1. Enable Made-to-Measure for the products/rules where custom fit makes sense.
2. Set a clear fee label shoppers understand (example: +\$15 custom sizing).
3. Train fulfillment staff to read measurements on the order line item.
4. On Pro, use percentage fees for higher-priced garments if that matches your pricing model.

14. Shortcode & Gutenberg block

Shortcode

[csfw_size_guide] - prints the size guide control on the current product context.

Optional attribute: product="123" to force a specific product ID.

Gutenberg block

In the Site Editor or a product template, insert the Size Guide block. Use this when classic theme hooks do not show the button (block themes, custom builders).

Deep link

Append ?csfw_open=1 to a product URL to open the Size Guide automatically when the page loads. Useful for email campaigns and support replies.

15. CSV import / export & templates

Large size tables are easier to edit in Excel or Google Sheets. In the chart rule editor:

- Export CSV - download current rows
- Edit numbers/labels in your spreadsheet
- Import CSV - bring the table back into the rule
- Optional: start from a built-in template, then customize

Always Save rule after import. Spot-check the live Storefront preview before publishing.

16. Settings, Getting Started & deep links

Use Getting Started for a first-run checklist. Settings holds global defaults for how the Size Guide behaves across the catalog. Advanced (Pro) covers licensing and power options.

Useful URLs

- Admin: wp-admin -> Size Chart & Fit Calculator -> Chart Rules
- Open guide on load: https://yoursite.com/product/slug/?csfw_open=1
- Docs on Centrioz: <https://centrioz.com/docs/size-chart-fit-calculator/>
- Support: <https://centrioz.com/support/> | support@centrioz.com

17. Pro features deep-dive

- Unlimited Chart Rules - no 3-rule cap
- Per-rule appearance: popup / inline / tab, button placement, table colors
- Country targeting - show the right chart by shopper country
- Product-tag targeting for brand or collection segmentation
- Custom chart columns beyond the Free defaults
- Made-to-Measure fees as fixed amount or percentage of product price
- Extra measurement fields and fit notes
- Garment / body scan helpers
- Saved measurement profiles for returning customers
- Order measurements metabox (HPOS compatible)
- Insights for sizing recommendations and upsell activity

18. Free vs Pro comparison

Feature	Free	Pro
Chart Rules	Up to 3	Unlimited
Find My Fit + Use this size	Yes	Yes
Inches / CM	Yes	Yes
CSV import / export	Yes	Yes
Shortcode + block	Yes	Yes
Made-to-Measure fee	Fixed	Fixed or %
Appearance controls	-	Yes
Country / tag targeting	-	Yes
Custom columns	Limited	Yes
Scans & profiles	-	Yes
Insights + order metabox	-	Yes
Install model	Free plugin	Standalone Pro

19. SEO & conversion best practices

A good size experience improves conversion and can reduce bounce on product pages. Use these practices when configuring charts and writing product content.

On-page conversion

- Place Size Guide where shoppers look before Add to cart
- Use readable size labels that match your variation names
- Keep charts accurate - wrong numbers destroy trust faster than no chart
- Offer Find My Fit on variable apparel; keep Made-to-Measure for custom SKUs
- Use ?csfw_open=1 in ads or Need help with size support macros

Content & discovery keywords (for your store pages)

Naturally mention phrases shoppers search for: size chart, size guide, fit calculator, find my size, inches to cm size chart, made to measure clothing, WooCommerce size guide. Do not keyword-stuff product titles - keep copy human and accurate.

Technical SEO hygiene

- Ensure the Size Guide is reachable without blocking core content
- Keep product images and size data consistent across variants
- Avoid duplicate conflicting charts on the same SKU
- Test mobile: modal should be readable on small screens

20. Troubleshooting

No Size Guide button

Confirm a Chart Rule is On and assigned to the product or category. On block themes, add [csfw_size_guide] or the Size Guide block. Check Exclusions.

Wrong chart showing

Review rule assignment, exclusions, and (Pro) country/tag targeting. Turn off unused rules while testing.

Use this size does nothing

Product must be variable with a size attribute whose terms match chart size labels exactly (or consistently).

Find My Fit seems off

Verify chest/waist/hip columns and that measurements are entered in inches in admin. Ask shoppers to re-measure.

Made-to-Measure fee missing

Confirm the upsell is enabled, fee amount is set, and the shopper checked the custom sizing option before Add to cart.

Pro vs Free both installed

Keep Pro only. Free is deactivated automatically when Pro runs.

Modal opens but table empty

Edit the Chart Rule, add size rows with values, Save rule, hard-refresh the product page.

21. FAQ

Does this replace a basic size chart plugin?

Yes for most apparel stores - you get the chart plus Find My Fit, Use this size, and Made-to-Measure.

Does Find My Fit work on variable products?

Yes. After a recommendation, Use this size selects the matching size attribute when it exists.

Is it compatible with block checkout and HPOS?

Yes. Fees and line-item measurement data work with the Store API / block cart and checkout. Order meta uses the WooCommerce CRUD API (HPOS compatible).

What is the Free vs Pro difference?

Free includes up to 3 Chart Rules and core storefront features. Pro is standalone with unlimited rules, appearance, targeting, richer fees, scans, profiles, Insights, and the order measurements metabox.

Can I open the guide from an email link?

Yes. Add ?csfw_open=1 to the product URL.

Where do I get help?

Visit <https://centrioz.com/support/> or email support@centrioz.com.

22. Support & resources

- Product (Free): <https://centrioz.com/size-chart-fit-calculator/>
- Product (Pro): <https://centrioz.com/size-chart-fit-calculator-pro/>
- Online docs: <https://centrioz.com/docs/size-chart-fit-calculator/>
- Pricing: <https://centrioz.com/pricing/>
- Support: <https://centrioz.com/support/> | support@centrioz.com

Thank you for using Size Chart & Fit Calculator by Centrioz. Keep this PDF with your store ops docs so new team members can set up charts confidently.



Figure: Centrioz Size Chart & Fit Calculator - reduce returns, recommend the right size.